

Academic Assembly
December 2, 2013
2:05 – 3:35pm, STCN 130

MINUTES

Present: Jeffrey Anderson, David Arnesen, Brady Carlson, Carol Wolfe Clay, Brooke Coleman, Karen Cowgill, Teresa Earenfight, Terry Foster, Christian Halliburton, Kristi Lee, Michael Matriotti, Sean McDowell, David Neel, Katherine Raichle, Roshanak Roshandel, Rob Rutherford, Heath Spencer, Toni Vezeau, John Weaver, Cobretti Williams,

Minutes taken by Terry Foster

I. Review of 11-8-13 Minutes

A. Approved with one correction (Add Rob Rutherford to list of members present.)

II. Subcommittee Reports

A. Branding

1. Rob Rutherford included comments about the work of the committee in his video notes
2. Christian Halliburton reported some student dissatisfaction with the branding effort
3. Bill Ehmann indicated that there are interactive features of the website [?]

B. Faculty Handbook

1. Sean McDowell reported that work is progressing slowly, now working on §V
2. The approval process for the Handbook includes the trustees and AcA

III. Identify Planning Committee Cohort

A. Discussion was had regarding the need for appointment of AcA members, or AcA designees, to five subcommittees plus a planning committee

B. A chart of the committee structure was distributed and discussed

C. The chart is to be considered in connection with the draft list of specific charges for each subcommittee

IV. Suspend/Terminate Program Form

A. Discussion was had regarding the proposed STP form and more extensive discussion took place regarding the associated process pathways leading up to a final decision

B. Chuck Lawrence outlined the process from the PRC to the Dean's Council and then back to AcA. Isaiah Crawford elaborated with a description of the process flow at its origin from the departmental or college level and dean, which necessarily must take place prior to AcA involvement

C. Terry Foster inquired about the type of "impact measures" to be employed as indicated in items 6, 7, and 8 of the form. Roshanak Roshandel suggested the addition of a definition and a relative indicator of the weighting of each impact measure.

D. Roshanak Roshandel and Sean McDowell referenced an email comment from AcA member Erik Olsen.

E. Michael Matriotti suggested that the language in the form be changed throughout to conform to the intent of the document as indicated in its title by the word "Proposal"

F. Roshanak Roshandel introduced a motion to send the form back for revisions consistent with the discussion and to bring it back to AcA in conjunction with a proposed written set of processing policies for a vote. The motion was passed.

V. Web Development Certificate Proposal Resubmission

- A. Rick Fehrenbacher presented a review of changes made to the prior proposal based on his consultations with Rich LeBlanc, Bob Hughes, Alexander Mouton, and others, and indicated that all of the above were now in support of the revised proposal
- B. In connection with the changes to the proposal, the need for an advisory board and has been acknowledged and board members are being identified and recruited
- C. Questions and concerns were expressed regarding
 - 1. AcA has not seen the syllabi for these certificate courses
 - 2. The program is still developing
 - 3. It is unclear how the certificates relate to degrees
 - 4. It is unclear if the certificate program will be open to all undergrads or just “Non-traditional” students
 - 5. There is a competing UW program that is cheaper and connected to a degree
 - 6. If our program is priced lower than the competition , will faculty salaries nevertheless remain at par?
 - 7. The move to certificates programs of this type is well supported by marketing data and the courses are more developed than most
 - 8. How can we promise employment opportunities and salary levels for certificate students?
- D. David Arnesen introduced a motion to approve the revised proposal provided that the ensuing certificate program will be subject to continuing review by AcA/PRC.
 - 1.The motion was seconded and amendments were accepted as follows:
 - a. That the first AcA review would be scheduled for SQ14
 - b. That by the time of the first review a description would be forthcoming as to how the program fits into a new degree
 - c. That by approving the revised proposal AcA is not expressing its approval for the establishment of a new college to house the program and that AcA reserves the right to consider any such proposal for a new college as a separate matter [This amendment was later withdrawn.]
 - 2.A vote on the motion as amended was taken by paper ballot and the motion passed by a vote of 12 to 2.
- E. Following the vote, more discussion was had relating to various aspects of the matter.
 - 1. Bill Ehmann noted that while this certificate program moves forward, it does not foreclose the opportunity to initiate additional proposals that serve different audiences
 - 2. Jeffrey Anderson sought clarification of the age limit language and Karen Cowgill suggested that the term “non-traditional” student be used in lieu of expressing particular age limitation in quantitative terms

There being no further business, the meeting was adjourned at 3:40 p.m.

Respectfully submitted,

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